

Go beyond traditional driver training programs to achieve results that dramatically improve your fleet's bottom line – with the Driving Feedback System. The Driving Feedback System is the only program on the market that provides unbiased video and audio replay of actual driving experiences to change driving behavior.

WHAT IS THE DRIVING FEEDBACK SYSTEM?

The Driving Feedback System is a unique program used by commercial fleets that combines video technology and management software to identify high-risk driving habits.

With the Driving Feedback System, you can record and replay actual driving events just as the driver experienced them. This gives you the power to counsel drivers on their specific driving habits. When combined with the system's software and training tools, you have everything you need to assess and improve driving safety for your fleet.

DRIVING FEEDBACK SYSTEM BENEFITS

The Driving Feedback System is always at work and on the road with your driver in real life situations. Through continuous monitoring, it heightens driver awareness. The results have been remarkable.

Reduce insurance costs – By dramatically reducing collisions, fleets using the Driving Feedback System have received substantial premium discounts.

Eliminate mystery damage – With DriveCam on the road, fleets have virtually eliminated previously unidentified vehicle damage.

Improve fuel economy – Driving safely and responsibly helps to reduce fuel consumption.

Lower maintenance expense – Safe driving reduces vehicle wear and tear, resulting in lower maintenance costs.

Improve your image in the community – The DriveCam safety decal displayed on your vehicle shows customers that safety is your number one priority.



Identifying high-risk driving habits enables fleet managers to counsel employees and promote safe driving.





COMPONENTS OF DRIVING FEEDBACK SYSTEM

DriveCam Video Event Data Recorder

The DriveCam video event data recorder is a palm-sized video recorder mounted behind a vehicle's rearview mirror. When activated by unusual driving, DriveCam automatically records everything a driver sees and hears in the 30 seconds before, during and after the driving "event." Events are stored in the unit's digital memory along with the level of G-forces on the vehicle. Each recording is date and time stamped.

Manager's Guide

Developed for the Fleet manager, this guide provides step-by-step instructions for effectively implementing the Driving Feedback System. From establishing a baseline, setting goals and preparing your fleet to identifying the stakeholders and securing their buy-in, this guide will help you achieve the highest return-on-investment.

HindSight 20/20 Software

HindSight 20/20 is a Windows-based software program that gives fleet managers the ability to capture, process, and manage DriveCam video recordings from their computer. With HindSight 20/20, downloading DriveCam event



Actual G-force levels are captured and displayed on the event recording.

recordings via a USB cable is simple, fast and efficient. Once downloaded to a PC, managers can view driving events and track them by driver or vehicle. The program also includes advanced reporting capabilities to evaluate driving performance for each driver and vehicle as well as produce reports, statistics and individualized counseling forms.

Driver's Guide and Instructional Videotape

The Driver's Guide and Instructional Videotape help introduce and instruct the drivers on using the Driving Feedback System. The Driver's Guide describes what the DriveCam video event data recorder is, how it works and how it will benefit the driver. It also contains a chart for drivers to track their DriveCam incidents. The instructional videotape includes actual DriveCam recordings and explains what driving behavior triggers an event recording and how to avoid activating the recorder in the future.

G-FORCES	DRIVING STYLE	VEHICLE TYPE
0.50	Low-force	Heavy laden or unstable vehicles, poor road conditions
0.55	Moderate	Ambulance, heavy truck
0.60	Average	Average light to mid-weight vehicle
0.65	Aggressive driving	Better performance, stable vehicle, very good road holding
0.70	Very aggressive driving	Sports car, rapid response security
0.75+	Sports, racing, police pursuit	Very high performance vehicle

G-force levels can be set to correspond with driving style and vehicle type within a specific fleet.